



Editorial Guidelines for Guest Contributors

If you're interested in contributing to *Marlene On The Move* as a guest author, please read the following guidelines carefully. These ensure that every article maintains the quality and coherence that my readers expect.

Tone and Style

- Write in a **personal, engaging, and informative tone**
- Avoid technical jargon or overly promotional language
- Share stories or tips based on **real experiences**, not AI-generated or generic content

Article Structure

- Begin with a **clear and captivating introduction**
- Use **subheadings** to organise content
- Write **short, digestible paragraphs**
- Include **practical tips** or reflections to enrich the piece
- **Minimum 800 words**
- Visuals are welcome to support the narrative

SEO and Links

- **SEO-ready articles are welcome**, as long as they maintain quality, clarity, and provide real value to the reader
- You may include **one external link** (non-commercial, relevant, and contextually appropriate)
- **Affiliate or sponsored links are not allowed** – *Marlene On The Move* reserves the right to insert its own affiliate links if relevant
- All outbound links must be **naturally integrated** within the content and not used solely for SEO or promotional purposes

Images

- Submit **original photos** or use **free-license images** with proper attribution
- Minimum width: **1800px**
- Images must be relevant to the article and of good quality

Editorial Process

- Submissions are **subject to review and editing** for clarity, tone, and grammar
- Articles may be adapted to better fit the blog's format and voice
- Publication is **not guaranteed** until confirmed and scheduled
- Once published, the content becomes part of *Marlene On The Move* and should not be reposted elsewhere

If these guidelines resonate with your writing and you're ready to contribute something valuable to the travel community, please submit your idea via the [submission form](#).